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Mass Production, Commercialization and Utilization of Medicinal Plants at BRIAT

Bioved Research Institute of Agriculture and Technology, Allahabad has established 400 Bioved Krishak Sewa Kendra in eastern U.P. for providing practical demonstration of modern frontier technologies for the upliftment of poor masses at grass root levels .BRIAT takes 100% security, surety and accountability of the farmers for obtaining a minimum income from their farming under its technical guidance. It has also started practical demonstration of improved technologies for the cultivation of medicinal plants viz. Kalmegh, Mentha, Safed Musali, Lemon Grass, Pama Rosa, Citronella, Tulsi, Satawar,

Ashwagandha, Sarpgandha, Ghrit Kumari, Brahmi, Amla, Bail, Kalihari, Ashok and Mokoy etc. Due to lack of processing units of value addition of end products of these medicinal plants, most of the farmers are loosing interest for the mass production of medicinal plants. Therefore, BRIAT is in the process of establishing proper processing units at its center-Bioved Krishi Prodyogiki Gram, Moharab, Sringverpur, Allahabad, for providing maximum benefit to the growers of medicinal plants of Eastern U.P. where many farmers have started growing medicinal plants as they are well aware about the wider use of medicinal plants in perfumery, cosmetics besides their medicinal use.

Farmers of eastern U.P. are also being given awakening about the cultivation and importance of Stevia (Stevia rebeaudiana), which is famous sugar free plant. BRIAT has started growing this plant at its centre at Sringverpur in large scale. This Stevia is being propagated both by grafting material and tissue culture. Plants are developed by tissue culture method in sophisticated laboratory. A training programme on technological knowledge is also being

provided to interested growers of near by areas of Allahabad. BRIAT has developed three varieties of Stevia plants named as BR1-123, BR1-512 and BR1-128, which are climate resistant, disease resistant and very suitable for high yield in the prevailing situation of U.P. It has also developed a business plan for different value addition products of Stevia to obtain maximum benefits to the beneficiaries as well as consumers.

International women's day celebration

On the accession of International women's day, a meeting was organized at the auditorium of Bioved Research Institute of Agriculture And Technology on 8th March 2015. The topic of discussion was "New Dimensions of women's empowerment". Dr. Narendra Kumar Singh Gaur, Ex-Minister for Higher Education and Sugarcane Development, Govt. of U.P. was the Chief Guest on this occasion. He narrated in detail about the contribution of women from 1947 in different fields namely Politics, Games, Science, Education and Administration .He







stressed that unless equal power will not be given to women, the social draw backs and discrimination among the society will not be removed .Dr. Gaur also emphasized the importance and need of clean India and clean environment. The programme started with the welcome address of Dr. B.K. Dwivedi Director, BRIAT. He highlighted the importance of this day and stressed on the progress and development of women and also on their self dependency. He expressed that BRIAT is playing its major role for the upliftment of rural people especially rural women and also providing opportunities for their self employment and self dependency. Dr. Uma Vyas, Asso. Prof. of University of Allahabad presided over the meeting. She highlighted different problems of women prevalent in present day society and explained ways of over coming from these problems. Due to appreciable contribution made in different fields of society, 10 famous women of the city were honoured with "Mahila Gaurav Samman, 2015". To provide proper direction in different fields of social work, education and self employment through their dedicated work for





the development of women, some leading personalities present on this function were Dr. Uma Sharma, Mrs. Usha Mishra, Mrs. Razia Sultan, Mrs. Somina Khan, Dr. Ruchi Mittal, Mrs. Sonia Mehrotra, Dr. Yasmin Sultan Nakvi, Dr. Hira Bose, Mrs. Subhadra Agarwal ,and Mrs. Poonam Rai. All these Women were Honoured. Other Dignitaries Present on this Occasion were Dr. J.P. Srivastava, Dr. A.K. Raja, Dr. Devendra, Dr. Manju Pathak, Mr. Anil Mishra, Mr. Jay Sankar Dwivedi, Sunita Pandey, Manju Pandey , Kiran Pandey, Anjali Mishra, Khushboo Dubey, Namrata Jaiswal, Reena Verma, Sangam, Meenakshi Dwivedi, Mohit Singh, Deepak Dwivedi, Ashis Upadhyay, Ayush, Himanshu, Brijbhan Shukla and Manoj Dwivedi.

Meeting of Swadeshi Jagaran Manch on "Swedeshi and Release of Swadesh Kirti Smarika"

A meeting was organized on 26.3.2015 at the auditorium of BRIAT by Swadeshi Jagran Manch where discussion on the need of Swadeshi was discussed at length, Dr. M.P. Dubey, V.C., UPRTOU, Allahabad was the Chief Guest. He released publication of Swadeshi Mela. Dr. Dubey expressed that "Swadesh Kirti Smarika" publicizes the basic principal of "Swadeshi". It has made great contribution in the field of small scale industries and manufacturing of household goods and their marketing. Sri Ajai Kumar, Secretary, Kashi Prant of Swadeshi Jagaran Manch said that Swadeshi Jagaran Manch in India always favours Swadeshi Development. Prof. Avinash Pandey in his Presidential Adderess expessed that natural atmosphere and environment may be protected only through Swadeshi. He also said that this Swadesh Kirti will play major effective role in the conservation of environment and human development. Distinguished speaker Prof. Kaushal Kishore Mishra, Head, Political









Science BHU, Varanasi; Dr. Vibha Mishra, Mr. R.K. Gautam, Mr. Serwesh Pandey, and Mr. Suresh Nager expressed their opinion on the importance and need of

Swadeshi in present day situation. Dr. B. K. Dwivedi, Director, BRIAT; Shri. Suresh Narain Shukla, Dr. Vimala Vyas, Mr. Udit Narayan Shukla, Mr. Satya Prakash Srivastava, Priti Dwivedi Chandra Shekar Goswami, Mr. Divakar Pratap Singh were honoured with shaw land. Kirty Smarika was released by the dignitaries sitting over the Dias viz. Prof. M.P. Dube, V.C. UPRTOU; Prof. Avinash Pandey V.C., Bundelkhand university, Jhansi; Dr. Vibha Mishra, Director, Medium & Small Scale Industries; Dr. B. K. Dwivedi, Director, BRIAT; Prof. K.K. Mishra, Mr. Ajai Kumar and Dr. Yashovardhan Tripathi.

Views of Dr. B. K. Dwivedi regarding present day farming

An interview of Dr. B. K. Dwivedi Director, BRIAT regarding farming was published in a magazine Maya Avadh in its issue from 15th March to 14th April, 2015.





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